



# MINING EQUIPMENT, TECHNOLOGY AND SERVICES (METS) GROWTH CENTRE STRATEGIC DIRECTION

## Message from the Chair

METS Ignited is a recently established industry-led, government funded organisation whose mission is to improve the global competitive advantage of the Australian mining equipment, technology and services (METS) industry, nationally and globally, and to position Australia as the global innovation hub for METS.

We see the potential for Australia's METS industry to grow its global market share and to be recognised for its innovation leadership position.

METS Ignited will work to strengthen collaboration and relationships between Australian and global suppliers, miners, research organisations and capital providers.

From preliminary industry consultations, we have developed five key strategic platforms. They are outlined below. We look forward to further discussion and debate on these strategies with our constituents as we further refine these into program delivery.

To position Australia at the forefront of global mining innovation and to increase its share of the global market, it is critical that the Australian METS industry is aligned, agile, effective, collaborative and innovative.

We are fortunate to have world's best research infrastructure in mining and world-class mining operations in Australia and arguably the world's most innovative, active entrepreneurial sector and start-up hot spot in the METS space.

All these factors augur well for the future of the Australian METS sector as a knowledge-based and export intensive industry. It is an industry that will contribute to Australia's science capability, knowledge economy, STEM based jobs and economic prosperity for decades to come.

**Elizabeth Lewis-Gray**  
Chair, METS Ignited

## Our mission

**“To strengthen Australia’s position as a global hub for mining innovation and enhance the global competitive advantage of the Australian METS industry.”**



## Five areas of strategic focus

### Shared vision

Miners, researchers and METS companies need to be aligned; now more than ever. A shared vision based on the value that innovation and collaboration can bring to mining operations now and into the future will help drive productivity. Through the development and ongoing refinement of the 10 year sector competitiveness plan, METS Ignited will engage with industry to develop and actively debate a shared vision for future growth.



### **Strengthen collaboration in the mining innovation system**

Greater collaboration with mining companies, researchers, capital providers and global supply chains will generate commercial opportunities for Australian METS companies and unlock value from research. METS Ignited will identify best practice innovation models, sector engagement strategies, cutting-edge collaboration platforms and projects to improve the mining innovation system. Of particular importance is accelerating research and commercialisation.



### **Address gaps in the innovation ecosystem**

To take advantage of the global opportunities, the industry needs to better understand barriers to continued success and how to best overcome them. Development areas for the METS industry include improved access to capital and strengthening of the workforce management and skills. Implementing strategies to address these factors, in combination with identifying beneficial regulatory reform, will strengthen the Australian METS industry ecosystem and strengthen the sector's global competitive advantage.

### **Raise the profile of the Australian METS industry globally**

A landmark Austmine survey in 2013 revealed that Australian mining suppliers contribute \$90 billion to the Australian economy, including \$15 billion in exports; and employs almost twice the number of people as the mining industry. With a stronger global profile, and a focus on key markets and key capabilities the METS sector will better position itself as the global innovation hub for the mining industry.

### **Develop and promote world-class clusters**

Australia already possesses world-leading clusters of research and industry capability. The identification and promotion of our key clusters and industry knowledge priorities, along with stronger collaboration networks, will position Australian METS to develop integrated strategic opportunities for customers in the global mining industry.

### **Our vision for the sector**

**“The Australian METS industry has an aligned, efficient and agile industry ecosystem with a high degree of collaboration and global innovation leadership – resulting in a growing share of the global market.”**